

June 2011

**REALTOR® Website & Complete
Online Marketing System**



What's New?

Brand new features including sleek website themes and auto-generated virtual tours. We have the cutting-edge tools you need to stay on top of competitive online real estate marketing, and, we've got new online training seminars to show you how to use them!



New Website Themes!

Modern, appealing, and attractive designs. Your listings are featured front and centre in an eye-catching scrolling display window with prominent call-to-action items. Update your website with a clean, easy-to-navigate layout that promotes visitor engagement.

To try out our new themes, log in to your website and select "Theme Manager" under the control panel.



Auto-Generated Virtual Tours

With your InCom Real Estate **Agent** website, you can ensure that each and every one of your listings has a virtual tour. For listings that don't already have a virtual tour, our system will automatically create a dynamic virtual tour with full size image displays and background music. The best part? You can copy the virtual tour URL and paste it into your MLS listing!



System Update

We've done some work on our system recently to increase our data-processing capacity. What does this mean for you? Faster load times, a smoother user interface, and the confidence that visitors to your website will always have an optimal user experience.



New Online Training Sessions - RSVP Today!

We're rolling out our new webinar-based training seminars! To RSVP, send an email to learning@incomrealestate.com. Be sure to include your name and website URL in your RSVP.

Website 101 - Thursday, June 23 at 1:00pm EST

This seminar will cover all of the basics with detailed step-by-step instructions and a live demonstration. We'll touch on all of the major editing options you have available to you as well as web marketing best practices and valuable promotion tips.

InCom Real Estate Web & e-Marketing Solutions

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